# Health Programming at Your Library

Fall 2024 – [MINITEX Consumer Health Information Series for Library Staff](https://minitex.umn.edu/services/professional-development/consumer-health-information-series-library-staff)

**Activity 1: Choose Your Own Adventure**

1.Pick a resource from above.

2.Explore and learn about your area.

3.Share what you used and what you learned or confirmed.

[State Health Facts](http://www.kff.org/statedata/)

[County Health Rankings and Roadmaps](https://www.countyhealthrankings.org/)

[City Health Dashboard](https://www.cityhealthdashboard.com/)

**Activity 2: Explore Programming Ideas**

* Select a resource from below
* Explore one of the resources and identify one idea that could be used or adapted for your community.

[Let’s Move in Libraries](https://letsmovelibraries.org/program-ideas/)

[ALA: Programming Librarian](https://programminglibrarian.org/ideas/topic?topic=948)

[WebJunction: Health Happens in Libraries](https://www.webjunction.org/explore-topics/ehealth.html)

[Rural Health Literacy Toolkit](https://www.ruralhealthinfo.org/toolkits/health-literacy/2/community/public-libraries)

[Ready.gov](file:///C:\Users\RBrown\Downloads\Ready.gov)

[Jbrary Storytime Resources](https://jbrary.com/youtube-playlists/)

[NNLM Past Funded Projects](https://www.nnlm.gov/funding/funded)

Getting Started: Partnerships

[“Period Pantry” at the Brooklyn Public Central Library](https://www.cbsnews.com/newyork/news/central-library-provides-free-menstrual-products/)

[NNLM Discovery-Virtual Health. Virtual Health at the Pottsboro Public Library](https://www.youtube.com/watch?v=pV32iJ4WL-g)

[NNLM Logic Model](https://www.nnlm.gov/sites/default/files/2021-08/Logic%20Model.pdf)

[Storytime Logic Model: Library Research Service](https://www.lrs.org/2020/09/09/the-logic-model-take-it-one-step-at-a-time/)

[NNLM Evaluation Design (Logic Model Step 2)](https://www.nnlm.gov/nec/evaldesign)

**Activity 3: Your Turn**

Choose either the logic model below or the 7 questions on the next page and begin filling in the key pieces to implement your idea.

Project:

Goal:

| Inputs | Activities | | Outcomes | | |
| --- | --- | --- | --- | --- | --- |
| What we invest | What we do | Who we reach | Why this project: Short term results | Why this project: intermediate results | Why this project: Long term results |
|  |  |  |  |  |  |

**7 Questions:**

| **Who:**  will you reach?  Can you assist?  Can partner? |  |
| --- | --- |
| **Where:**  Where do you have the space?  Senior center or school?  Is it Accessible to participants? |  |
| **How much?**  Time?  Money? |  |
| **What?**  Type of activity?  Resources to include? |  |
| **Why?**  Is your organization the one to offer this?  Will It benefit your target population? |  |
| **When?**  Are staff available?  Are target population available?  Pair with health observance month or local event? |  |
| **How?**  Will you market your program?  Will you conduct the activity?  Will you tell if it was successful? |  |

## **Marketing Ideas**

[Public Library Association’s Marketing Strategies Page](https://www.ala.org/pla/resources/tools/public-relations-marketing/marketing-strategies)

## **NLM Exhibition Program**

[Host a Traveling Exhibition](https://www.nlm.nih.gov/hmd/get-involved/hostexhibitions.html)

## **Activities with NNLM Partners**

[Story Corps: All Our Voices Toolkit](https://allofus.nnlm.gov/storycorps)

[SciStarter Citizen Science Month](https://scistarter.org/nlm)

[#CiteNLM Wikipedia Edit-a-thon](https://www.nnlm.gov/guides/wikipedia-edit-a-thon)

[NNLM Reading Club](https://www.nnlm.gov/reading-club)

[NNLM Region 7 Graphic Medicine Community of Interest](https://www.nnlm.gov/guides/region-7-graphic-medicine-0)

[Diverse Voices in Health & Medicine Collections](https://www.nnlm.gov/reading-club/diverse-voices-collection)

## **NNLM Guides & Resources**

[NNLM Home Page](https://www.nnlm.gov)

[NNLM Partner Outreach Program (Region 6)](https://www.nnlm.gov/guides/region6/partner-outreach-program)

[NNLM Membership](https://www.nnlm.gov/membership)

[Order Free Informational Materials](https://www.nnlm.gov/guides/order)

[NNLM Public Libraries Resource Guide](https://www.nnlm.gov/public-libraries/resources-for-public-libraries)

[NNLM Proposal Writing Toolkit for Funding](https://www.nnlm.gov/guides/nnlm-proposal-writing-toolkit)

[NLM Product Guides](https://www.nnlm.gov/guides/nlm-product-guides)

## **NNLM Funding Opportunities**

[Explore NNLM Funding](https://www.nnlm.gov/funding)

## **Tools for NNLM Funding**

[NNLM Proposal Writing Toolkit](https://www.nnlm.gov/guides/nnlm-proposal-writing-toolkit)

[How to Apply for NNLM Funding](https://youtu.be/_1Q2QVa1id0?si=uFn07pFfZgu3itqU)

## **NNLM Training and Classes**

[Training Home Page](https://www.nnlm.gov/training)

[Environmental Health and Justice: a brief primer](https://www.nnlm.gov/training/class/environmental-health-and-justice-brief-primer)

[Health Literacy On-Demand](https://www.nnlm.gov/training/class/health-literacy-demand)

[MedlinePlus Tutorial for Librarians and Health Educators](https://www.nnlm.gov/training/class/medlineplus-tutorial-librarians-and-health-educators)

[Providing Mental Health Information at Your Library](https://www.nnlm.gov/training/class-catalog/caring-mind-providing-mental-health-information-your-library)

[Consumer Health Collection Management](https://www.nnlm.gov/training/class-catalog/consumer-health-collection-management-demand)

[Providing Multilingual Health Information](https://www.nnlm.gov/training/class-catalog/providing-multilingual-health-information)

[Signup for the NNLM once-weekly new class notification email](https://www.nnlm.gov/form/nnlm-subscriptions)

## **Consumer Health Information Specialization (CHIS)**

* [Learn more about CHIS](https://www.nnlm.gov/guides/consumer-health-information-specialization)
* Select Courses that apply to CHIS:
  + [A Librarian's Guide to Consumer Health](https://www.nnlm.gov/training/class-catalog/librarians-guide-consumer-health)
  + [Health Misinformation Webinar series](https://www.nnlm.gov/training/class-catalog/health-misinformation-webinar-series)
  + [Introduction to Health Reference: Ethics and Best Practices On-Demand](https://nnlm.gov/training/class/introduction-health-reference-ethics-and-best-practices)
  + [Consumer Health Collection Management](https://nnlm.gov/training/class/consumer-health-collection-management-demand)
  + [NNLM Book Discussion](https://www.nnlm.gov/training/class-catalog/nnlm-book-discussion)
  + [Providing Mental Health Information at your Library](https://www.nnlm.gov/training/class-catalog/providing-mental-health-information-your-library)

## **Additional Resources**

### **Health Equity and Access**

* Centers for Disease Control and Prevention (CDC) [Health Equity Resources](https://www.cdc.gov/nccdphp/dnpao/health-equity/health-equity-resources.html)
* American Public Health Association (APHA) [Health Equity](https://www.apha.org/topics-and-issues/health-equity)
* Substance Abuse and Mental Health Services Administration (SAMHSA)
  + [Behavioral Health](https://www.samhsa.gov/behavioral-health-equity/resources)
  + [Equity Resources](https://www.samhsa.gov/behavioral-health-equity/resources)
* World Health Organization (WHO) [Health Equity](https://www.who.int/health-topics/health-equity)
* [MedlinePlus: Health Information in Multiple Languages](https://medlineplus.gov/languages/languages.html)

## **Cultural Humility**

[U.S. Department of Health & Human Services (HHS) Think Cultural Health](https://thinkculturalhealth.hhs.gov/)

[NNLM Video: "Integrating Cultural Humility into Practice" by Twanna Hodge](https://youtu.be/4uE4PIW2CDk)

[TEDx Memphis: "Reimagining the Public Library to Connect the Community" by Shamichael Hallman](https://youtu.be/JI2CLgq3LLk)

**Additional Links**

* [Finding Health and Wellness @ the Library](https://www.library.ca.gov/wp-content/uploads/2021/08/HealthToolkit.pdf): A CONSUMER HEALTH TOOLKIT FOR LIBRARY STAFF 2nd Edition
* [Libraries Transform Health Literacy Toolkit](https://ilovelibraries.org/librariestransform/health-literacy-toolkit/)
* [Graphic Medicine](https://www.graphicmedicine.org/)
* [National Institutes of Health “All of Us” Program](https://allofus.nih.gov/)
* [CharlieCart](https://charliecart.org/)