CONTENTdm’s Quick Start Package at DEED

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DEED Background
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• DEED is a large state government agency (approx. 2,000 employees) in Minnesota
  - We help:
    • Job seekers
      - Employment
      - Unemployment insurance
      - Job-related training
    • Businesses
      - Exporting
      - Expansions
      - Relocations to Minnesota
    • Government agencies
      - Funding
      - Projects

DEED Background

• DEED staff does a fair amount of original research on:
  - Businesses
  - Industries
  - International trade
    • Imports and exports
  - Workforce
    • Demographics, unemployment, disabilities
  - and more...
DEED Background

- The DEED Library helps staff perform this research:
  - 1-on-1 research assistance and reference
  - Customized email Alerts and research guides
  - Other typical library services
    - Specialized collections
    - Databases
    - ILL
    - etc.

Why CONTENTdm?
Why CONTENTdm?

- DEED produces a lot of material of interest to current and future researchers
  - We want to capture that
- Need:
  - Affordable product
  - Room to grow
  - Centralized materials
  - Permanent URLs/access
  - Ability to control access (private, public, individual)
  - Easy to use and set up

What Are We Entering Into CONTENTdm?
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- Publications
  Minnesota Economic Trends, Minnesota Employment Review

What are we entering into CONTENTdm?

- Newsletters
What are we entering into CONTENTdm?

- Trade mission materials
  - Itineraries
    - when, where, why
  - List of businesses that participated
  - Governor’s letters
  - Survey results

What are we entering into CONTENTdm?

- Annual agency and program reports
What are we entering into CONTENTdm?

• Other items going into the DEED Digital Library:
  - Surveys and summaries of data
    • No raw data
  - Business proposals
    • Extremely confidential, internal only
  - Press releases
  - more...

Conclusion
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• The only *individual* state agency using CONTENTdm??

• Questions/comments? Know of another agency?
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• Link to our collections: